



News Release

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Photo Included

SOAR TRANSPORTATION ADDS BENDIX AIR DISC BRAKES **TO ITS FLEET SAFETY FORMULA**

*Utah Refrigerated Carrier Specs New Freightliner Cascadias and Utility Trailers
with Bendix® ADB22X™ and Bendix® ADB22X™ -LT*

ELYRIA, Ohio – June 13, 2018 – If there’s one thing important to a tractor-trailer driver in the mountains, it’s having the same stopping power at the bottom of a long grade as at the top. “Nobody likes thinking about drum brake fade when they’re hauling downhill,” said Scott Goodfellow, director of maintenance at SOAR Transportation Group and a 30-year CDL holder. “So enhancing driver and vehicle safety through better brake performance is a key reason we’re specifying Bendix air disc brakes on all our new tractors and trailers.”

Based in South Salt Lake, Utah, SOAR runs a refrigerated fleet serving the 48 contiguous United States, numbering 250 tractors and 380 trailers, including its incoming new orders of Freightliner Cascadias and Utility Trailer Manufacturing Co. units. SOAR’s 100 next-generation Cascadias will be equipped with Bendix® ADB22X™ air disc brakes on all axles, while the trailers will come with Bendix® ADB22X™ -LT trailer air disc brakes. The deliveries will mark the first air disc brakes in the SOAR fleet.

“We pride ourselves on putting safety first, and stressing safety always – there’s no in-between, and it drives all of our decisions,” Goodfellow said. “That’s why introducing air disc brakes to SOAR is such a huge deal: They offer better stopping distance; smooth, straight, and stable stops while virtually eliminating brake fade; and they’re the best braking technology to

support the advanced active safety systems – things like full stability and collision mitigation – that are a growing and vital part of our overall safety philosophy.”

“Night and Day”

The Bendix® ADB22X™ is produced by Bendix Spicer Foundation Brake LLC (BSFB), a joint venture between Bendix Commercial Vehicle Systems LLC and Dana Commercial Vehicle Products, LLC. Since launching the ADB22X in 2005, BSFB has produced well over 2 million units, reflecting an ever-increasing demand for air disc brakes in the commercial vehicle industry. Worldwide, Bendix and its parent company, Knorr-Bremse, are the clear global leader in air disc brake production at nearly 40 million and counting.

Bendix – the North American leader in the development and manufacture of leading-edge active safety, air management, and braking system technologies for commercial vehicles – expanded its ADB portfolio in 2016 with the Bendix® ADB22X™-LT, engineered specifically for trailers and offering the lightest-weight trailer ADB system in North America.

“Having personally seen the difference Bendix air disc brakes make, I knew we needed the ADB22X and the LT version at SOAR,” Goodfellow said. “Bendix’s experience, leadership, and success in ADBs is unmatched, and the advantages over drums from both a safety and uptime perspective made the decision really simple. They’re like a night and day difference.”

Bendix air disc brakes exceed the federal Reduced Stopping Distance (RSD) requirements mandated by the National Highway Traffic Safety Administration (NHTSA), and exceed FMVSS-121 stopping distance requirements by 20 percent. And where brake fade can hurt drum brake performance during heavy braking (as drums heat up, they expand away from shoe friction) in situations such as mountain descents or heavy stop-and-go traffic, air disc brakes provide consistent stops as they virtually eliminate brake fade.

And by combining ADB22X on tractors and ADB22X-LT on trailers, fleets – like SOAR Transportation – are able to capitalize on common wearable components (for example, pads, guide pins, and others) and the new BX276 extended-life pad (even beyond current ADB standards). Fleets also benefit from significantly quicker friction replacement, which increases uptime while decreasing operating costs and improving return on investment. In addition, Bendix air disc brakes are engineered with an internal self-adjustment mechanism that can help lower the risk of brakes being found out of adjustment during inspection, which can affect Compliance, Safety, Accountability (CSA) scoring.

SOAR also specs the Bendix® AD-9si® air dryer on its trucks. The workhorse air dryer provides high reliability and efficient drying performance. It supports uptime by offering

straightforward troubleshooting and simple maintenance, and it's suitable for protecting complex air-dependent technologies like full stability and collision mitigation systems with the use of oil-coalescing cartridges like Bendix's PuraGuard®. It's a dryer with a reputation for durability and longevity, even in harsh conditions.

Drivers Know the Difference

With an eye on fleet growth and facility expansions, Goodfellow said equipping Bendix air disc brakes now and in the future is a strong selling point for driver recruitment and retention efforts.

"Although we're a relatively young company, we have a lot going on, big plans, and a talented team dedicated to making things happen," Goodfellow said. "We're looking forward to continuing to work closely with Bendix as we grow and move forward with a constant focus on improving safety for our drivers and everyone sharing the roads."

"Knowing how integral safety is to the SOAR team and its drivers, Bendix is excited to support this fleet as they discover the benefits of air disc brakes," said Lance Hansen, Bendix North America regional vice president – fleet/trailer sales and service engineering. "There really is nothing quite like experiencing the advantages both behind the wheel and in the shop, and realizing what they're going to mean in the long run for safer highways and fleet success."

Bendix's ever-growing portfolio of technology developments, in conjunction with unparalleled post-sales support, delivers on areas critical to fleets, including safety, vehicle performance, and efficiency. By helping to strengthen return on investment in safety technologies and lowering the total cost of commercial vehicle ownership, the company carries on a nearly 90-year legacy of working toward safer highway travel for everyone.

To learn more about Bendix air disc brakes, call 1-800-AIR-BRAKE, visit foundationbrakes.com, or see how they can address your specific fleet needs at ValuebyBendix.com. Explore Bendix's Knowledge Dock® at knowledge-dock.com to find in-depth information on truck operation, maintenance, and safety, including videos, blog posts, podcasts, white papers, and Bendix Tech Tips.

About Bendix Commercial Vehicle Systems LLC

Bendix Commercial Vehicle Systems, a member of the Knorr-Bremse Group, develops and supplies leading-edge active safety technologies, energy management solutions, and air brake charging and control systems and components under the Bendix® brand name for medium- and heavy-duty trucks, tractors, trailers, buses, and other commercial vehicles throughout North

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